MORVIX

www.wearemorvix.com

SOLAR • APPOINTMENT SETTING • LEAD GENERATION

Solar Appointments With Homeowners and Businesses Ready to Talk Savings

Pre-qualified consultations booked straight into your closers' calendars, so your team spends time closing instead of chasing.

5
ENGLISH-SPEAKING MARKETS

QA
ON EVERY BOOKED LEAD

1
CLIENT PER TARGET AREA

0
LEADS RESOLD TO COMPETITORS

TARGET MARKETS: UNITED STATES • UNITED KINGDOM • CANADA • AUSTRALIA • NEW ZEALAND

THE MORVIX DIFFERENCE

Stop Sending Closers to Doors That Never Opened.

We speak with homeowners and commercial property owners, confirm the basics that decide whether solar works, and book appointments with the right people in the room.

1

SOLAR-TRAINED CALLERS

Understand bills, roofs, savings and the objections homeowners really have.

2

QUALIFIED BEFORE BOOKED

Ownership, energy spend and roof suitability are checked before your closer travels.

3

ALL DECISION-MAKERS PRESENT

We work to have everyone who signs in the room on the day.

WE KNOW YOUR BUSINESS

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We Know the Solar Sales Challenge

Skeptical homeowners

Years of aggressive solar sales have made people wary of any solar call.

Renters and non-owners

Appointments booked with people who can't sign.

Bill and roof mismatch

Low usage, heavy shade or roof problems discovered only on site.

The missing decision-maker

The meeting happens, but the decision does not.

Shared leads

The same homeowner called by five installers in a week.

Price-only shoppers

Comparing quotes with no interest in the actual system.

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The Morvix Engine Behind Your Campaign

01 **Campaign Managers**

Dedicated managers own strategy, coaching and daily performance of your solar campaign.

02 **Trained Callers**

Tele sales experts briefed on solar: its buyers, its language and its objections.

03 **Own Dialer & Data**

Proprietary dialer and data. No rented lists and no recycled leads.

04 **R&D Team**

A research team keeps target data accurate, fresh and matched to your ideal customer.

05 **QA Team**

Every booked appointment is reviewed before it reaches you.

06 **Confirmation Team**

Meetings are reconfirmed ahead of time, and you are told about any change.

THE PEOPLE BEHIND MORVIX

Real People. Real Industry Knowledge. Real Accountability.

The founders and partners who build, lead and stand behind every Morvix campaign.







OUR METHOD

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From First Research to a Confirmed Meeting

01 Territory & Offer
Service area, system types and financing options.

02 Data Build
Owner-occupied properties matched to your area.

03 Value-Led Outreach
Conversations about savings and control, not pressure.

04 Discover
Current electric bill, usage and motivation.

05 Qualify
Ownership, roof type and age, shading.

06 Decision-Makers
Everyone who signs is invited to the meeting.

07 Book Your Calendar
Consultation set in your availability.

08 QA & Confirm
Reviewed, then reconfirmed ahead of time.

09 Handoff
Bill details and notes delivered to your closer.

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What Makes a Solar Appointment Valid

A Valid Appointment Has

- Homeowner or authorized owner
- Meaningful monthly electric spend
- Suitable roof or property
- All decision-makers attending
- Inside your service area

What We Uncover

- Average monthly electric bill
- Roof type, age and shading
- Ownership and who decides
- Timeline and financing preferences
- Commercial: facility usage and property control

QUALITY & PROTECTION

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Quality You Can Trust Before You Commit

01

QA Before Delivery

Every booked appointment is reviewed. Weak or unqualified leads never reach you.

02

Confirmed Ahead of Time

Our team reconfirms before the day of the meeting and updates you if anything comes up.

03

Reschedules Handled

If plans change, we rebook into your available time so your calendar stays full.

04

Review & Decline

Check the details, call the prospect yourself, and tell us if it is not a good fit for you.

OUR PROMISE

Loyalty Is Our Edge. And Yours.

Most lead generation and call center companies sell the same lead to multiple buyers.

You market to stand out and reduce your competition. Reselling your lead to others does the opposite: it manufactures competitors for you.

Disloyal partners multiply your competition and waste your time and budget.

While we work together, we stay loyal to you and do not onboard another client in your target area. That is how we stand out, and how you stand out from the crowd.

WHY MORVIX

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Not Every Appointment Setter Is Built the Same

	TYPICAL LEAD VENDOR	MORVIX
Lead ownership	Same lead sold to multiple buyers	**Exclusive to you in your target area**
Approach	Random calling and commonly used scripts	**Strategy-led conversations built on buyer psychology**
Who you meet	Gatekeepers and unqualified contacts	**Owners with the bill, the roof and the authority**
Quality control	Everything gets sent, good or bad	**QA review before any lead reaches you**
Scheduling	Wrong areas, wrong times	**Booked into your calendar, reschedules handled**
No-shows	You find out on the day	**Confirmed ahead of time, with updates to you**
Loyalty	New competitors onboarded next door	**No new client onboarded in your target area while we work together**

REACH & CAPABILITIES

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Solar Appointments Across Five Markets

BUILT FOR

- Residential installers
- Commercial solar EPCs
- Solar sales orgs & dealers
- Battery & storage providers
- Energy consultancies

WHERE WE OPERATE

- United States
- United Kingdom
- Canada
- Australia
- New Zealand

ALSO SERVING

- Commercial Cleaning
- IT Services & SaaS
- Technology
- Financial Advisor Recruiting
- Real Estate
- Business Buying & Selling
- Digital Marketing
- Insurance
- Legal Services
- Medical & Healthcare
- Roofing
- Property Preservation
- Customer Service Sales (VA)

Works inside your stack: HubSpot, Monday, RingCentral and more. Or on our own dialer and CRM workflow.

WORK WITH US

Let's Build Your Pipeline

RESEARCH | CALL | QUALIFY | BOOK | CONFIRM | DELIVER

1. **Discovery Call**
   We learn your business, your ideal customer and your target area.

2. **Campaign Design**
   Data, strategy and messaging are built around your market.

3. **Launch & Deliver**
   Reviewed, confirmed appointments start landing on your calendar.

MORVIX

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WEBSITE

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Available for lead generation, appointment setting, outbound sales support and client hunting.