MORVIX

www.wearemorvix.com

ROOFING • APPOINTMENT SETTING • LEAD GENERATION

Roofing Inspection and Estimate Appointments That Are Worth the Drive

Homeowner and commercial property appointments, confirmed and qualified, for roofing contractors who want a calendar full of real opportunities.

5
ENGLISH-SPEAKING MARKETS

QA
ON EVERY BOOKED LEAD

1
CLIENT PER TARGET AREA

0
LEADS RESOLD TO COMPETITORS

TARGET MARKETS: UNITED STATES • UNITED KINGDOM • CANADA • AUSTRALIA • NEW ZEALAND

THE MORVIX DIFFERENCE

Fill Your Calendar With Roofs That Actually Need Work.

We find property owners with real roofing needs, confirm who decides, and book inspections and estimates inside your service area.

1

ROOFING-SAVVY CALLERS

Understand leaks, storm damage, ageing roofs and the difference between repair and replacement.

2

NEED BEFORE BOOKING

Roof age, condition and the reason behind the call are captured before you drive.

3

YOUR SERVICE AREA ONLY

Booked within your zip codes and travel radius.

MORVIX

We Know the Roofing Business

Storm-chaser reputation

Homeowners distrust roofers who call out of the blue.

Price shoppers

Estimates that were never going to convert.

Insurance confusion

Prospects unsure whether damage is covered or who to call first.

Wrong-address windshield time

Driving to appointments outside your service area.

Non-owners and non-deciders

Tenants, or a spouse who isn't home.

Feast-or-famine seasons

Weather-driven swings in demand.

MORVIX

The Morvix Engine Behind Your Campaign

01 **Campaign Managers**

Dedicated managers own strategy, coaching and daily performance of your roofing campaign.

02 **Trained Callers**

Tele sales experts briefed on roofing: its buyers, its language and its objections.

03 **Own Dialer & Data**

Proprietary dialer and data. No rented lists and no recycled leads.

04 **R&D Team**

A research team keeps target data accurate, fresh and matched to your ideal customer.

05 **QA Team**

Every booked appointment is reviewed before it reaches you.

06 **Confirmation Team**

Meetings are reconfirmed ahead of time, and you are told about any change.

THE PEOPLE BEHIND MORVIX

Real People. Real Industry Knowledge. Real Accountability.

The founders and partners who build, lead and stand behind every Morvix campaign.







OUR METHOD

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From First Research to a Confirmed Meeting

01 Service Area & Offer
Zip codes, roof types, repair versus replacement.

02 Research
Property and owner data matched to your area.

03 Trust-First Outreach
Helpful, low-pressure conversations.

04 Discover
Leaks, age, damage and the reason for calling.

05 Qualify
Ownership, roof age and type, urgency.

06 Insurance Context
Whether an insurance claim is involved.

07 Book the Inspection
On your calendar, in your area.

08 QA & Confirm
Reviewed, then reconfirmed before the visit.

09 Handoff
Notes on the roof and the situation delivered to you.

LEAD STANDARDS

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What Makes a Roofing Lead Valid

A Valid Appointment Has

- Property owner
- A real need: leak, damage or age
- Inside your service area
- Decision-maker attending
- Inspection time confirmed

What We Uncover

- Roof type and approximate age
- Leak, storm damage or replacement
- Insurance claim involvement
- Urgency and timeline
- Residential or commercial property

QUALITY & PROTECTION

MORVIX

Quality You Can Trust Before You Commit

01

QA Before Delivery

Every booked appointment is reviewed. Weak or unqualified leads never reach you.

02

Confirmed Ahead of Time

Our team reconfirms before the day of the meeting and updates you if anything comes up.

03

Reschedules Handled

If plans change, we rebook into your available time so your calendar stays full.

04

Review & Decline

Check the details, call the prospect yourself, and tell us if it is not a good fit for you.

OUR PROMISE

Loyalty Is Our Edge. And Yours.

Most lead generation and call center companies sell the same lead to multiple buyers.

You market to stand out and reduce your competition. Reselling your lead to others does the opposite: it manufactures competitors for you.

Disloyal partners multiply your competition and waste your time and budget.

While we work together, we stay loyal to you and do not onboard another client in your target area. That is how we stand out, and how you stand out from the crowd.

WHY MORVIX

MORVIX

Not Every Lead Partner Is Built the Same

	TYPICAL LEAD VENDOR	MORVIX
Lead ownership	Same lead sold to multiple buyers	**Exclusive to you in your target area**
Approach	Random calling and commonly used scripts	**Strategy-led conversations built on buyer psychology**
Who you meet	Gatekeepers and unqualified contacts	**Property owners with a real roofing need**
Quality control	Everything gets sent, good or bad	**QA review before any lead reaches you**
Scheduling	Wrong areas, wrong times	**Booked into your calendar, reschedules handled**
No-shows	You find out on the day	**Confirmed ahead of time, with updates to you**
Loyalty	New competitors onboarded next door	**No new client onboarded in your target area while we work together**

REACH & CAPABILITIES

MORVIX

Roofing Appointments Across Five Markets

BUILT FOR

- Residential roofers
- Commercial roofing
- Storm restoration
- Roof repair specialists
- Gutter & exterior contractors

WHERE WE OPERATE

- United States
- United Kingdom
- Canada
- Australia
- New Zealand

ALSO SERVING

- Commercial Cleaning
- IT Services & SaaS
- Technology
- Financial Advisor Recruiting
- Real Estate
- Business Buying & Selling
- Digital Marketing
- Insurance
- Legal Services
- Medical & Healthcare
- Solar
- Property Preservation
- Customer Service Sales (VA)

Works inside your stack: HubSpot, Monday, RingCentral and more. Or on our own dialer and CRM workflow.

WORK WITH US

Let's Build Your Pipeline

RESEARCH | CALL | QUALIFY | BOOK | CONFIRM | DELIVER

1 **Discovery Call**

We learn your business, your ideal customer and your target area.

2 **Campaign Design**

Data, strategy and messaging are built around your market.

3 **Launch & Deliver**

Reviewed, confirmed appointments start landing on your calendar.

MORVIX

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WEBSITE

www.wearemorvix.com

Available for lead generation, appointment setting, outbound sales support and client hunting.