MORVIX

www.wearemorvix.com

REAL ESTATE • APPOINTMENT SETTING • LEAD GENERATION

Real Estate Appointments That Are Booked, Confirmed and Worth Showing Up For

For agents, teams, brokerages and investors who want conversations with real sellers, buyers and owners, not a list of names.

5
ENGLISH-SPEAKING MARKETS

QA
ON EVERY BOOKED LEAD

1
CLIENT PER TARGET AREA

0
LEADS RESOLD TO COMPETITORS

TARGET MARKETS: UNITED STATES • UNITED KINGDOM • CANADA • AUSTRALIA • NEW ZEALAND

THE MORVIX DIFFERENCE

Real Conversations. Real Appointments. Your Market.

We speak with property owners and prospects in your target market, uncover their situation, and book the appointment straight into your calendar.

1

MARKET-AWARE CALLERS

Trained on how sellers, buyers and investors think, from timing and price expectations to trust in a new agent.

2

SITUATION FIRST

We listen for the reason behind the move: relocation, upsizing, downsizing, inherited property or investment, before we ever ask for a meeting.

3

YOUR FARM, PROTECTED

Exclusive to you in your target area while we work together.

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We Know the Real Estate Business

Leads that never pick up

Portal leads shared with a dozen agents by the time you call back.

"Just curious" contacts

Prospects with no timeline, no need and no intent to act.

Trust before the pitch

Owners are wary of agent calls. The first 20 seconds decide everything.

Wasted listing visits

Driving to appointments where price expectations were never discussed.

Territory overlap

Competing agents receiving the same lead in your farm area.

Follow-up that falls through

Warm prospects go cold because nobody had time to nurture them.

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The Morvix Engine Behind Your Campaign

01 **Campaign Managers**

Dedicated managers own strategy, coaching and daily performance of your real estate campaign.

02 **Trained Callers**

Tele sales experts briefed on real estate: its buyers, its language and its objections.

03 **Own Dialer & Data**

Proprietary dialer and data. No rented lists and no recycled leads.

04 **R&D Team**

A research team keeps target data accurate, fresh and matched to your ideal customer.

05 **QA Team**

Every booked appointment is reviewed before it reaches you.

06 **Confirmation Team**

Meetings are reconfirmed ahead of time, and you are told about any change.

THE PEOPLE BEHIND MORVIX

Real People. Real Industry Knowledge. Real Accountability.

The founders and partners who build, lead and stand behind every Morvix campaign.







OUR METHOD

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From First Research to a Confirmed Meeting

01 **Market & Data**

Define your farm area, price range and property types.

02 **Research**

Owners and prospects matched to your target.

03 **Human Outreach**

Conversation-led calls with no generic scripts.

04 **Discover Motivation**

Why they may sell, buy or invest, and when.

05 **Qualify**

Timeline, property, ownership and who decides.

06 **Set Expectations**

Price and process discussed openly before booking.

07 **Book Your Calendar**

Listing or buyer consultation in your available time.

08 **QA & Confirm**

Reviewed, then reconfirmed ahead of the appointment.

09 **Handoff**

Notes on situation and motivation sent to you.

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What Makes a Real Estate Lead Valid

A Valid Lead Has

- Owner or decision-maker on the call
- Property in your target area
- A clear reason and timeline to act
- Openness to speaking with you
- Appointment in your available time

What We Uncover

- Reason for selling, buying or investing
- Timeline and urgency
- Property type, condition and location
- Price expectations and next steps
- Whether all decision-makers will attend

QUALITY & PROTECTION

MORVIX

Quality You Can Trust Before You Commit

01

QA Before Delivery

Every booked appointment is reviewed. Weak or unqualified leads never reach you.

02

Confirmed Ahead of Time

Our team reconfirms before the day of the meeting and updates you if anything comes up.

03

Reschedules Handled

If plans change, we rebook into your available time so your calendar stays full.

04

Review & Decline

Check the details, call the prospect yourself, and tell us if it is not a good fit for you.

OUR PROMISE

Loyalty Is Our Edge. And Yours.

Most lead generation and call center companies sell the same lead to multiple buyers.

You market to stand out and reduce your competition. Reselling your lead to others does the opposite: it manufactures competitors for you.

Disloyal partners multiply your competition and waste your time and budget.

While we work together, we stay loyal to you and do not onboard another client in your target area. That is how we stand out, and how you stand out from the crowd.

WHY MORVIX

MORVIX

Not Every Lead Partner Is Built the Same

	TYPICAL LEAD VENDOR	MORVIX
Lead ownership	Same lead sold to multiple buyers	**Exclusive to you in your target area**
Approach	Random calling and commonly used scripts	**Strategy-led conversations built on buyer psychology**
Who you meet	Gatekeepers and unqualified contacts	**Owners and prospects with a real reason to act**
Quality control	Everything gets sent, good or bad	**QA review before any lead reaches you**
Scheduling	Wrong areas, wrong times	**Booked into your calendar, reschedules handled**
No-shows	You find out on the day	**Confirmed ahead of time, with updates to you**
Loyalty	New competitors onboarded next door	**No new client onboarded in your target area while we work together**

REACH & CAPABILITIES

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Real Estate Campaigns Across Five Markets

BUILT FOR

- Listing agents
- Buyer's agents
- Investors & wholesalers
- Brokerages & teams
- Property managers
- Commercial real estate

WHERE WE OPERATE

- United States
- United Kingdom
- Canada
- Australia
- New Zealand

ALSO SERVING

- Commercial Cleaning
- IT Services & SaaS
- Technology
- Financial Advisor Recruiting
- Business Buying & Selling
- Digital Marketing
- Insurance
- Legal Services
- Medical & Healthcare
- Solar
- Roofing
- Property Preservation
- Customer Service Sales (VA)

Works inside your stack: HubSpot, Monday, RingCentral and more. Or on our own dialer and CRM workflow.

WORK WITH US

Let's Build Your Pipeline

RESEARCH | CALL | QUALIFY | BOOK | CONFIRM | DELIVER

1

Discovery Call

We learn your business, your ideal customer and your target area.

2

Campaign Design

Data, strategy and messaging are built around your market.

3

Launch & Deliver

Reviewed, confirmed appointments start landing on your calendar.



MORVIX

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WEBSITE

www.wearemorvix.com

Available for lead generation, appointment setting, outbound sales support and client hunting.