MORVIX

www.wearemorvix.com

PROPERTY PRESERVATION • CLIENT HUNTING • APPOINTMENT SETTING

Work-Order Sources and Vendor Opportunities for Property Preservation Contractors

We connect preservation companies with the decision-makers who assign work, and with the businesses that need vacant and managed properties maintained.

US
PRIMARY MARKET FOCUS

QA
ON EVERY BOOKED MEETING

1
CLIENT PER COVERAGE AREA

0
LEADS RESOLD TO COMPETITORS

PRIMARY MARKET: UNITED STATES | OTHER MARKETS ON REQUEST

THE MORVIX DIFFERENCE

Coverage Areas Don't Fill Themselves. We Find Who Assigns the Work.

From vendor managers to asset managers, we identify and reach the people who onboard contractors, and book conversations about your coverage and services.

1

INDUSTRY-LITERATE

We speak in vendor onboarding, coverage areas, work orders, turn times and compliance.

2

TARGETED TO YOUR COVERAGE

We reach decision-makers relevant to your states, counties and service lines.

3

MORE THAN ONE CHANNEL

Field-service companies, servicers, asset managers, property managers and investors.

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We Know the Preservation Business

Closed vendor networks

Getting onboarded takes the right contact, not just a generic web form.

Coverage gaps

Strong in some counties, invisible in others.

Tight margins and payment terms

Volume matters. One work-order source is never enough.

Documentation demands

Photos, timelines and compliance standards vary by client.

Unpredictable workflow

Too much dependence on a few sources of work.

No time to prospect

Owners are in the field or on the road, not on the phone.

MORVIX

The Morvix Engine Behind Your Campaign

01 Campaign Managers

Dedicated managers own strategy, coaching and daily performance of your property preservation campaign.

02 Trained Callers

Tele sales experts briefed on property preservation: its buyers, its language and its objections.

03 Own Dialer & Data

Proprietary dialer and data. No rented lists and no recycled leads.

04 R&D Team

A research team keeps target data accurate, fresh and matched to your ideal customer.

05 QA Team

Every booked appointment is reviewed before it reaches you.

06 Confirmation Team

Meetings are reconfirmed ahead of time, and you are told about any change.

THE PEOPLE BEHIND MORVIX

Real People. Real Industry Knowledge. Real Accountability.

The founders and partners who build, lead and stand behind every Morvix campaign.







OUR METHOD

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From First Research to a Confirmed Meeting

01 Coverage & Services

States, counties, service lines and capacity.

02 Target Map

Field-service companies, servicers, asset managers, investors.

03 Research

The right contacts identified and verified.

04 Outreach

A conversation-led approach for vendor management teams.

05 Discovery

Their coverage needs, volume and vendor gaps.

06 Qualify

Onboarding requirements, insurance, licensing, service areas.

07 Book the Call

Straight into your calendar.

08 QA & Confirm

Reviewed, then reconfirmed before the day.

09 Handoff

Notes on requirements and next steps.

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What Makes a Preservation Meeting Valid

A Valid Meeting Has

- A contact who influences vendor selection
- A need for coverage in your area
- Services that match your capabilities
- A clear onboarding path
- Confirmed on your calendar

What We Uncover

- Coverage areas needing vendors
- Securing, trash-outs, lawn, winterization, repairs
- Approximate work volume
- Insurance, licensing and reporting requirements
- Onboarding process and timeline

QUALITY & PROTECTION

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Quality You Can Trust Before You Commit

01

QA Before Delivery

Every booked appointment is reviewed. Weak or unqualified leads never reach you.

02

Confirmed Ahead of Time

Our team reconfirms before the day of the meeting and updates you if anything comes up.

03

Reschedules Handled

If plans change, we rebook into your available time so your calendar stays full.

04

Review & Decline

Review the details, speak with the contact, and tell us if it is not the right opportunity.

OUR PROMISE

Loyalty Is Our Edge. And Yours.

Most lead generation and call center companies sell the same lead to multiple buyers.

You market to stand out and reduce your competition. Reselling your lead to others does the opposite: it manufactures competitors for you.

Disloyal partners multiply your competition and waste your time and budget.

While we work together, we stay loyal to you and do not onboard another client in your target area. That is how we stand out, and how you stand out from the crowd.

WHY MORVIX

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Not Every Lead Partner Is Built the Same

	TYPICAL LEAD VENDOR	MORVIX
Lead ownership	Same lead sold to multiple buyers	**Exclusive to you in your coverage area**
Approach	Random calling and commonly used scripts	**Strategy-led conversations built on buyer psychology**
Who you meet	Gatekeepers and unqualified contacts	**Vendor, asset and property decision-makers**
Quality control	Everything gets sent, good or bad	**QA review before any lead reaches you**
Scheduling	Wrong areas, wrong times	**Booked into your calendar, reschedules handled**
No-shows	You find out on the day	**Confirmed ahead of time, with updates to you**
Loyalty	New competitors onboarded next door	**No new client onboarded in your coverage area while we work together**

REACH & CAPABILITIES

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Preservation Outreach, US Focus

BUILT FOR

- Property preservation contractors
- Trash-out & debris removal
- Lawn & grounds maintenance
- Winterization & securing
- Repair & rehab contractors

WHERE WE OPERATE

- United States

ALSO SERVING

- Commercial Cleaning
- IT Services & SaaS
- Technology
- Financial Advisor Recruiting
- Real Estate
- Business Buying & Selling
- Digital Marketing
- Insurance
- Legal Services
- Medical & Healthcare
- Solar
- Roofing
- Customer Service Sales (VA)

Works inside your stack: HubSpot, Monday, RingCentral and more. Or on our own dialer and CRM workflow.

WORK WITH US

Let's Build Your Pipeline

RESEARCH | CALL | QUALIFY | BOOK | CONFIRM | DELIVER

1

Discovery Call

We learn your business, your ideal customer and your target area.

2

Campaign Design

Data, strategy and messaging are built around your market.

3

Launch & Deliver

Reviewed, confirmed appointments start landing on your calendar.

MORVIX

Morvix LLC

GET IN TOUCH

EMAIL

info@wearemorvix.com

WHATSAPP

+880 1794 576588

WEBSITE

www.wearemorvix.com

Available for lead generation, appointment setting, outbound sales support and client hunting.