MORVIX

www.wearemorvix.com

IT SERVICES • SAAS • APPOINTMENT SETTING

Qualified Demos and Discovery Calls With IT and Business Decision-Makers

Callers who understand your product, your ideal buyer and the language of technology, booked straight into your sales calendar.

5
ENGLISH-SPEAKING MARKETS

QA
ON EVERY BOOKED LEAD

1
CLIENT PER TARGET AREA

0
LEADS RESOLD TO COMPETITORS

TARGET MARKETS: UNITED STATES • UNITED KINGDOM • CANADA • AUSTRALIA • NEW ZEALAND

THE MORVIX DIFFERENCE

Booked Demos. Qualified Buyers. No Wasted Calls For Your Team.

We reach the CTOs, IT directors, founders and operations leads who own the decision, uncover their stack and priorities, and hand your team meetings worth taking.

1

TECH-LITERATE CALLERS

Briefed on your product, competitors and technical vocabulary so buyers take the conversation seriously.

2

PAIN-LED OUTREACH

Conversations start with the problem, such as downtime, security gaps, tool sprawl or manual work, not a feature list.

3

PIPELINE, NOT ACTIVITY

We are measured on qualified meetings that fit your ideal customer, not on call counts.

MORVIX

We Know the Tech Sales Cycle

Gatekept decision-makers

Getting past assistants and shared inboxes to the person who owns the budget.

Demo no-shows

Booked calls that vanish because nobody reconfirmed.

Outbound that sounds like outbound

Generic pitches buyers have heard a hundred times.

Long, unclear cycles

Prospects with no timeline, no budget and no active project.

SDR hiring and ramp-up

Months to hire, train and manage a team before pipeline appears.

Bad-fit meetings

AEs burning hours on companies too small, too large or on the wrong stack.

MORVIX

The Morvix Engine Behind Your Campaign

01 Campaign Managers

Dedicated managers own strategy, coaching and daily performance of your IT and SaaS campaign.

02 Trained Callers

Tele sales experts briefed on IT and SaaS: its buyers, its language and its objections.

03 Own Dialer & Data

Proprietary dialer and data. No rented lists and no recycled leads.

04 R&D Team

A research team keeps target data accurate, fresh and matched to your ideal customer.

05 QA Team

Every booked appointment is reviewed before it reaches you.

06 Confirmation Team

Meetings are reconfirmed ahead of time, and you are told about any change.

THE PEOPLE BEHIND MORVIX

Real People. Real Industry Knowledge. Real Accountability.

The founders and partners who build, lead and stand behind every Morvix campaign.







OUR METHOD

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From First Research to a Confirmed Meeting

01 ICP Definition

Company size, industry, tech stack and buyer titles.

02 Data Build

Accounts and contacts researched and verified by our R&D team.

03 Message Strategy

Pain-led messaging, tested and refined as we learn.

04 Outbound

Calls and follow-up to the right roles.

05 Discovery

Current stack, pain points and contract timing.

06 Qualify

Authority, budget signals, need and timeline.

07 Book the Demo

Straight into your AE or founder calendar.

08 QA & Confirm

Reviewed, then reconfirmed before the meeting.

09 Handoff

Call notes and context delivered to your team.

LEAD STANDARDS

MORVIX

What Makes a Tech Lead Worth Your Time

A Valid Meeting Has

- Decision-maker or key influencer attending
- Fit with your ideal customer profile
- Confirmed pain or active project
- Timeline in a workable window
- Booked in your team's calendar

What We Uncover

- Current tools and vendors in place
- Pain points driving the search
- Team size and environment
- Contract or renewal timing
- Who else is involved in the decision

QUALITY & PROTECTION

MORVIX

Quality You Can Trust Before You Commit

01

QA Before Delivery

Every booked appointment is reviewed. Weak or unqualified leads never reach you.

02

Confirmed Ahead of Time

Our team reconfirms before the day of the meeting and updates you if anything comes up.

03

Reschedules Handled

If plans change, we rebook into your available time so your calendar stays full.

04

Review & Decline

Review the context, call the prospect if you like, and tell us if it is not the right fit.

OUR PROMISE

Loyalty Is Our Edge. And Yours.

Most lead generation and call center companies sell the same lead to multiple buyers.

You market to stand out and reduce your competition. Reselling your lead to others does the opposite: it manufactures competitors for you.

Disloyal partners multiply your competition and waste your time and budget.

While we work together, we stay loyal to you and do not onboard another client in your target area. That is how we stand out, and how you stand out from the crowd.

WHY MORVIX

MORVIX

Not Every Outbound Partner Is Built the Same

	TYPICAL LEAD VENDOR	MORVIX
Lead ownership	Same lead sold to multiple buyers	**Exclusive to you in your target area**
Approach	Random calling and commonly used scripts	**Strategy-led conversations built on buyer psychology**
Who you meet	Gatekeepers and unqualified contacts	**CTOs, IT leaders and founders who own the decision**
Quality control	Everything gets sent, good or bad	**QA review before any lead reaches you**
Scheduling	Wrong areas, wrong times	**Booked into your calendar, reschedules handled**
No-shows	You find out on the day	**Confirmed ahead of time, with updates to you**
Loyalty	New competitors onboarded next door	**No new client onboarded in your target area while we work together**

REACH & CAPABILITIES

MORVIX

Tech Campaigns Across Five Markets

BUILT FOR

- SaaS companies
- MSPs & IT services
- Cybersecurity firms
- Software agencies
- Cloud & infrastructure
- Tech consultancies

WHERE WE OPERATE

- United States
- United Kingdom
- Canada
- Australia
- New Zealand

ALSO SERVING

- Commercial Cleaning
- Technology
- Financial Advisor Recruiting
- Real Estate
- Business Buying & Selling
- Digital Marketing
- Insurance
- Legal Services
- Medical & Healthcare
- Solar
- Roofing
- Property Preservation
- Customer Service Sales (VA)

Works inside your stack: HubSpot, Monday, RingCentral and more. Or on our own dialer and CRM workflow.

WORK WITH US

Let's Build Your Pipeline

RESEARCH | CALL | QUALIFY | BOOK | CONFIRM | DELIVER

1 **Discovery Call**

We learn your business, your ideal customer and your target area.

2 **Campaign Design**

Data, strategy and messaging are built around your market.

3 **Launch & Deliver**

Reviewed, confirmed appointments start landing on your calendar.

MORVIX

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WEBSITE

www.wearemorvix.com

Available for lead generation, appointment setting, outbound sales support and client hunting.