MORVIX

www.wearemorvix.com

COMMERCIAL CLEANING • LEAD GENERATION • APPOINTMENT SETTING

Exclusive Appointments With Commercial Cleaning Decision-Makers

Built by a team that knows the janitorial market, not a call center reading a script.

4
CAMPAIGN MANAGERS

~20
CALLERS PER SHIFT

3
SHIFTS RUNNING

5
ENGLISH-SPEAKING MARKETS

TARGET MARKETS: UNITED STATES • UNITED KINGDOM • CANADA • AUSTRALIA • NEW ZEALAND

THE MORVIX DIFFERENCE

One Territory. One Partner. Real Decision-Makers.

We book qualified facility walkthroughs and quote meetings in your target area, in your available time, and we never sell the same lead to your competitors.

1

MARKET-EXPERT CALLERS

Callers who understand janitorial buying: how facilities manage cleaning today, what makes them switch, and how to speak with owners and managers.

2

STRATEGY, NOT SCRIPTS

Buyer-psychology-led conversations instead of random cold calling and commonly used scripts.

3

YOUR TERRITORY, EXCLUSIVE

While we work together, we do not onboard another client in your target area.

MORVIX

We Know the Cleaning Business

Chasing tire-kickers

Quote requests that are really price checks eat up your estimating time.

Gatekeepers and wrong contacts

Meeting the receptionist instead of the person who signs the contract.

Leads sold to everyone

The same lead, five bidders, and a race to the bottom on price.

Small or low-frequency sites

Facilities too small or too infrequent to ever be profitable.

Windshield time

Driving across town for meetings outside your service area.

No-shows and late cancels

Empty calendar slots and lost estimating hours.

MORVIX

The Morvix Engine Behind Your Campaign

01 Campaign Managers

Four managers run the campaigns: strategy, coaching and daily performance.

02 Caller Teams

About 20 tele sales experts per shift across three shifts, covering five markets.

03 Own Dialer & Data

Our own dialer and our own data. No rented lists and no recycled leads.

04 R&D Team

A dedicated research and development team maintains and refines our data.

05 QA Team

Every booked appointment is quality-checked before it is sent to you.

06 Confirmation Team

Every meeting is confirmed before the day, and you are updated if anything changes.

THE PEOPLE BEHIND MORVIX

Real People. Real Industry Knowledge. Real Accountability.

The founders and partners who build, lead and stand behind every Morvix campaign.







OUR METHOD

MORVIX

From First Research to a Confirmed Meeting

01 Research & Data

Target facilities matched to your service area and size range.

02 Strategic Outreach

Buyer-psychology-led calls, never a generic script.

03 Listen First

We listen for current issues, frustrations and needs.

04 Qualify

How they manage cleaning today, how often, and facility size.

05 Reach the Decision-Maker

Owner or manager who can approve, so you do not waste time.

06 Low-Pressure Ask

No pushing, and no "just a quote for your file" vibe. If they want a quote, we offer it.

07 Book Your Calendar

In your target area, in your available time. We handle rescheduling.

08 QA & Confirm

Lead reviewed, then meeting reconfirmed before the day.

09 Handoff

Full details delivered. You can call, review and accept or decline.

MORVIX

Clear Standards For a Valid Lead

What Counts as a Valid Lead

- Facility larger than 1,500 sq ft
- Cleaning needed at least once a week
- Decision-maker on the call
- Located in your target area
- Booked in your available time

Questions We Ask

- How are you managing your cleaning today?
- How many times a week do you need cleaning?
- What is the size of your facility?
- Any issues with your current provider?
- Would you like us to send a quote?

QUALITY & PROTECTION

MORVIX

Quality You Can Trust Before You Commit

01

QA Before Delivery

Every booked appointment is reviewed. Weak or unqualified leads never reach you.

02

Confirmed Ahead of Time

Our team reconfirms before the day of the meeting and updates you if anything comes up.

03

Reschedules Handled

If plans change, we rebook into your available time so your calendar stays full.

04

Review & Decline

Check the details, call the customer, and decline if it is not a good fit for you.

Decline before the meeting at no charge. Once you join the meeting, the lead is billable.

OUR PROMISE

Loyalty Is Our Edge. And Yours.

Most lead generation and call center companies sell the same lead to multiple buyers.

You market to stand out and reduce your competition. Reselling your lead to others does the opposite: it manufactures competitors for you.

Disloyal partners multiply your competition and waste your time and budget.

While we work together, we stay loyal to you and do not onboard another client in your target area. That is how we stand out, and how you stand out from the crowd.

WHY MORVIX

MORVIX

Not Every Lead Partner Is Built the Same

	TYPICAL LEAD VENDOR	MORVIX
Lead ownership	Same lead sold to multiple buyers	**Exclusive to you in your target area**
Approach	Random calling and commonly used scripts	**Strategy-led conversations built on buyer psychology**
Who you meet	Gatekeepers and unqualified contacts	**Owners and managers who can approve the contract**
Quality control	Everything gets sent, good or bad	**QA review before any lead reaches you**
Scheduling	Wrong areas, wrong times	**Booked into your calendar, reschedules handled**
No-shows	You find out on the day	**Confirmed ahead of time, with updates to you**
Loyalty	New competitors onboarded next door	**No new client onboarded in your target area while we work together**

REACH & CAPABILITIES

MORVIX

Cleaning Leads Across Five Markets

BUILT FOR

- Janitorial companies
- Commercial cleaning firms
- Office cleaning
- Medical facility cleaning
- Industrial cleaning
- Floor & specialty cleaning

WHERE WE OPERATE

- United States
- United Kingdom
- Canada
- Australia
- New Zealand

ALSO SERVING

- IT Services & SaaS
- Technology
- Financial Advisor Recruiting
- Real Estate
- Business Buying & Selling
- Digital Marketing
- Insurance
- Legal Services
- Medical & Healthcare
- Solar
- Roofing
- Property Preservation
- Customer Service Sales (VA)

Own dialer and data, plus your CRM workflow. HubSpot, Monday, RingCentral and more.

WORK WITH US

Let's Build Your Pipeline

RESEARCH | CALL | QUALIFY | BOOK | CONFIRM | DELIVER

1. **Discovery Call**
   We learn your business, your ideal customer and your target area.

2. **Campaign Design**
   Data, strategy and messaging are built around your market.

3. **Launch & Deliver**
   Reviewed, confirmed appointments start landing on your calendar.

MORVIX

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WEBSITE

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Available for commercial cleaning lead generation and appointment setting in the US, UK, Canada, Australia and New Zealand.