MORVIX

www.wearemorvix.com

ANY INDUSTRY • LEAD GENERATION • APPOINTMENT SETTING • INBOUND SALES

If Your Business Sells to People, We Can Build the Engine to Reach Them

Morvix studies your industry first, then builds outbound, appointment-setting and customer-service sales campaigns around the way your buyers actually decide.

5
ENGLISH-SPEAKING MARKETS

QA
ON EVERY BOOKED LEAD

1
CLIENT PER TARGET AREA

0
LEADS RESOLD TO COMPETITORS

TARGET MARKETS: UNITED STATES • UNITED KINGDOM • CANADA • AUSTRALIA • NEW ZEALAND

THE MORVIX DIFFERENCE

We Don't Fit Your Business Into a Script. We Learn It First.

Every industry has its own buyers, objections and timing. Our process starts with research, so your campaign speaks the way your customers listen.

1

LEARN FIRST

We research your offer, your buyer, your competitors and the objections you hear most.

2

BUILD FOR YOU

Custom strategy, data and messaging designed for your market, not borrowed from a template.

3

PROVE & SCALE

Pilot, quality-check, refine, then add callers, shifts and markets as results justify.

MORVIX

What We Solve, in Any Industry

Inconsistent pipeline

Feast-or-famine sales because outbound is ad hoc.

Time lost to prospecting

Owners and closers doing work a dedicated team should do.

Unqualified meetings

Calendars full of people who cannot or will not buy.

Shared, recycled leads

Competing for the same prospect as everyone else.

Missed inquiries

Calls and messages that never become revenue.

Hiring and training burden

Months of effort to build a team that may not perform.

MORVIX

The Morvix Engine Behind Your Campaign

01 **Campaign Managers**

Dedicated managers own strategy, coaching and daily performance of your your industry campaign.

02 **Trained Callers**

Tele sales experts briefed on your industry: its buyers, its language and its objections.

03 **Own Dialer & Data**

Proprietary dialer and data. No rented lists and no recycled leads.

04 **R&D Team**

A research team keeps target data accurate, fresh and matched to your ideal customer.

05 **QA Team**

Every booked appointment is reviewed before it reaches you.

06 **Confirmation Team**

Meetings are reconfirmed ahead of time, and you are told about any change.

THE PEOPLE BEHIND MORVIX

Real People. Real Industry Knowledge. Real Accountability.

The founders and partners who build, lead and stand behind every Morvix campaign.







OUR METHOD

MORVIX

How We Enter a New Industry

01 Discovery Call
Your offer, your buyers and your goals.

02 Industry Research
Market, competitors, objections and pricing.

03 ICP & Data
Who to reach and how to find them.

04 Strategy
Messaging and conversation flow built for your buyer.

05 Pilot Campaign
A controlled launch that lets us learn fast.

06 QA & Feedback
Reviews, refinements and honest reporting.

07 Scale
More callers, more shifts, more markets.

08 Confirm & Handoff
Meetings confirmed and delivered with context.

09 Report & Optimize
Results shared, strategy sharpened.

SERVICES

What We Can Run For You

What We Run

- B2B lead generation
- Appointment setting
- Outbound sales support
- Inbound customer service sales
- Client hunting for BPO and telemarketing firms

Industries We Have Worked In

- Commercial cleaning and IT & SaaS
- Financial advisor recruiting and real estate
- Insurance, legal and medical
- Solar, roofing and property preservation
- Digital marketing and business buying & selling

QUALITY & PROTECTION

MORVIX

Quality You Can Trust Before You Commit

01

QA Before Delivery

Every booked appointment is reviewed. Weak or unqualified leads never reach you.

02

Confirmed Ahead of Time

Our team reconfirms before the day of the meeting and updates you if anything comes up.

03

Reschedules Handled

If plans change, we rebook into your available time so your calendar stays full.

04

Review & Decline

Check the details, call the prospect yourself, and tell us if it is not a good fit for you.

OUR PROMISE

Loyalty Is Our Edge. And Yours.

Most lead generation and call center companies sell the same lead to multiple buyers.

You market to stand out and reduce your competition. Reselling your lead to others does the opposite: it manufactures competitors for you.

Disloyal partners multiply your competition and waste your time and budget.

While we work together, we stay loyal to you and do not onboard another client in your target area. That is how we stand out, and how you stand out from the crowd.

WHY MORVIX

MORVIX

Not Every Outbound Partner Is Built the Same

	TYPICAL LEAD VENDOR	MORVIX
Lead ownership	Same lead sold to multiple buyers	**Exclusive to you in your target area**
Approach	Random calling and commonly used scripts	**Strategy-led conversations built on buyer psychology**
Who you meet	Gatekeepers and unqualified contacts	**The decision-maker for your offer**
Quality control	Everything gets sent, good or bad	**QA review before any lead reaches you**
Scheduling	Wrong areas, wrong times	**Booked into your calendar, reschedules handled**
No-shows	You find out on the day	**Confirmed ahead of time, with updates to you**
Loyalty	New competitors onboarded next door	**No new client onboarded in your target area while we work together**

REACH & CAPABILITIES

MORVIX

Any Industry, Five Markets

BUILT FOR

- B2B service companies
- Home & trade services
- Professional services
- Technology companies
- Agencies
- BPO & telemarketing firms

WHERE WE OPERATE

- United States
- United Kingdom
- Canada
- Australia
- New Zealand

ALSO SERVING

- Commercial Cleaning
- IT Services & SaaS
- Technology
- Financial Advisor Recruiting
- Real Estate
- Business Buying & Selling
- Digital Marketing
- Insurance
- Legal Services
- Medical & Healthcare
- Solar
- Roofing
- Property Preservation
- Customer Service Sales (VA)

Works inside your stack: HubSpot, Monday, RingCentral and more. Or on our own dialer and CRM workflow.

WORK WITH US

Let's Build Your Pipeline

RESEARCH | CALL | QUALIFY | BOOK | CONFIRM | DELIVER

1 **Discovery Call**

We learn your business, your ideal customer and your target area.

2 **Campaign Design**

Data, strategy and messaging are built around your market.

3 **Launch & Deliver**

Reviewed, confirmed appointments start landing on your calendar.

MORVIX

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WEBSITE

www.wearemorvix.com

Available for lead generation, appointment setting, outbound sales support, inbound sales and client hunting.